

SENSIEL®

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WHEN DIGITAL CAPTURES YOUR SENSES

DESIGN YOUR WINE



vivelys

WINE BY DESIGN



Taste, visualize, follow and share the sensory profiles of your wines

Opt for a **simple, fluid and evolutive tasting tool**

Instantly, give shape to your notes

Taste at all times, unencumbered

Access your data in just one click

Sensiel®, a unique sensory software dedicated to wines & spirits



Visualize and make communications easier

Map wine profiles

Share and communicate easily

Guide your group of tasters

Sensiel® offers a clear overview of your wine profiles, with their personalized descriptors. **This representation embodies your wines, it facilitates your internal communications and tasting with your clients.**

Guide your tasters, improve their performance and simplify your tasting activities. With just one click, centralize and share your wine notes and tasting reports.



An innovation borne out of Vivelys sensory and winemaking expertise

- A **simple and user-friendly interface** for tasters and administrators
- A web platform for **nomadic uses anywhere**
- Provides results & **exhaustive and extensive tests**
- **Simplified diagnostic** and training for **tasters**
- An **unlimited** number of samples and tasters

Compare and follow profiles

Place your wines against your competitors'

Step by step, assess your wines and stocks

Simplify your selections for purchasing and blending

Profile maps provided by Sensiel® facilitate an overview of your wines as compared to competitors. **You identify precisely the wine profiles to be achieved**, to be more competitive and affirm your own style.

You can follow the organoleptic evolution of each batch, one step at a time, along each stage of the wine making process.

The evaluation of your wine blends, your wine purchases and new winemaking recipes **is easy and simple to implement**. Similarly, tasting in shops after sales is made easy and Sensiel® facilitates a follow-up at a time closest to purchase.

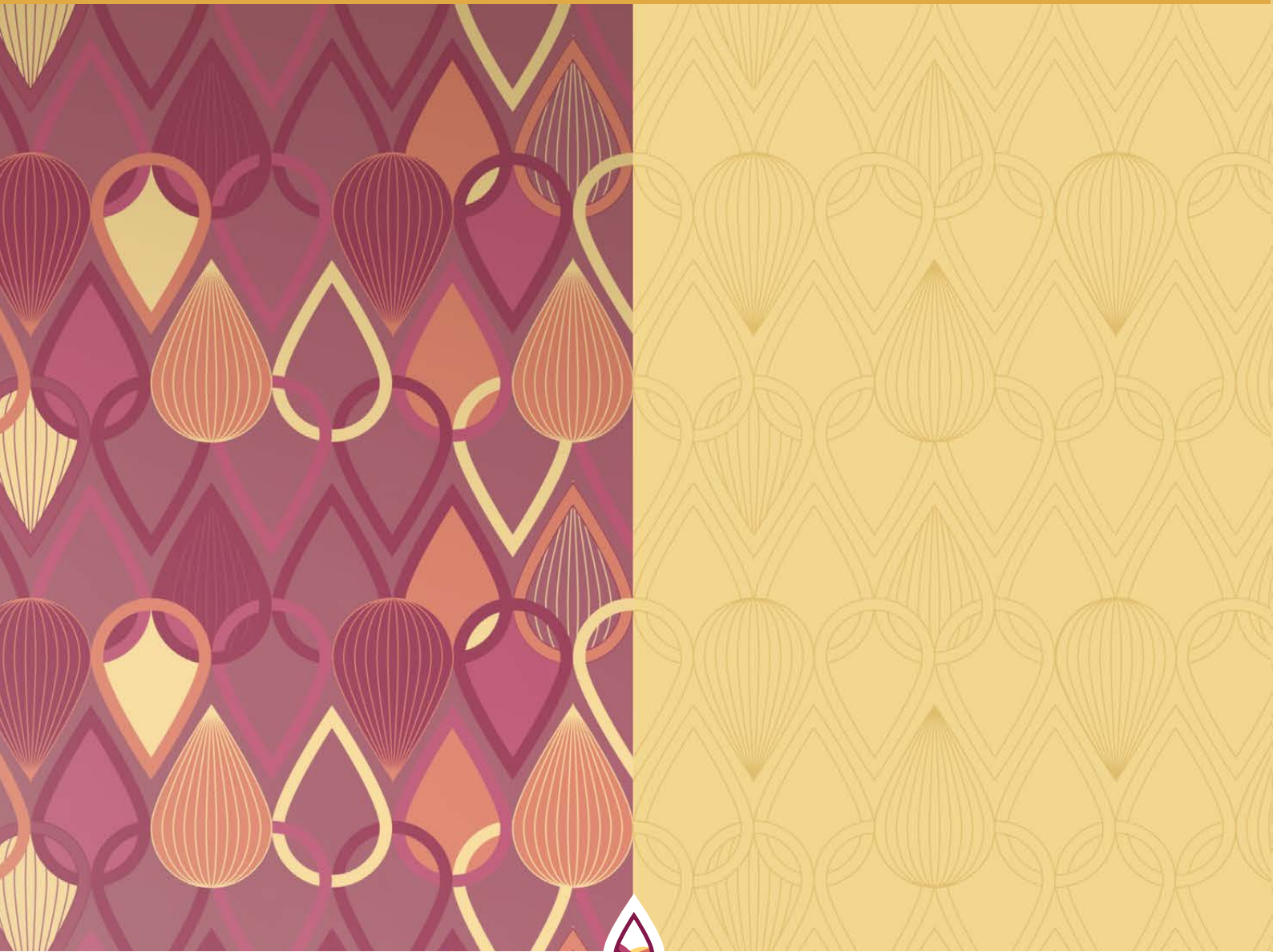




ADDITIONNAL INFORMATION

THE TRIANGULAR TEST

This test is designed to evaluate the differences and similarities of 2 products. Three anonymous products are presented to tasters. Two of these products are said to be identical, so that each taster is to identify the different one. Test stability requires a certain number of correct answers to ensure that the two designated products are considered "probably different". This presupposes a minimum number of tasters. The trials may be repeated with the same group in the context of a different evaluation, otherwise another group needs to be called upon. Sensiel® will guide you along with the implementation of the triangular tests.



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